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**ESA RAUTALINKO, M.SC. (ECON.), APPOINTED AS THE NEW PRESIDENT AND CEO OF HONKARAKENNE OYJ**

Esa Rautalinko, M.Sc. (Econ.), 46 years old, has been appointed as the new President and CEO of Honkarakenne Oyj. Rautalinko will assume the position on the 1st of November 2009.

Rautalinko joins Honkarakenne from TeliaSonera Finland Plc, where he has served as President and Country Manager and Head of Mobility Services Finland. His previous positions include Development Director Nordic at the brewing company Scottish & Newcastle and Marketing and Exports Director at Hartwall.

"I'm excited by the opportunity to head up the Honkarakenne Group. In these financially difficult times, Honkarakenne has demonstrated its ability to adapt to market changes with excellent results. Honkarakenne has a strong brand and first-class production expertise, thanks to which the company is poised for growth in the years ahead. Deep cooperation with customers, the company's personnel and stakeholders is particularly important to me," says Esa Rautalinko, Honkarakenne's new President and CEO.

Risto Kilkki, Senior Vice President, Sales and Marketing, will serve as Esa Rautalinko's deputy at Honkarakenne Oyj.

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**Honka Group** is the world leader in the manufacture and marketing of genuine wooden houses and over 50 years, its products have been sold to more than 40 countries. Honka offers both family homes and leisure homes. The log houses are manufactured at the company's primary factories in Karstula and Alajärvi. The main office is located in Tuusula. In 2008, the group's turnover was MEUR 78, with exports accounting for approximately 60% of the total. The company has approximately 398 employees and a sales network covering 30 countries. Besides Finland, Honka has subsidiaries in Germany, France and Japan. Honka Group has a strong family tradition and the company's B-shares are listed on the Small Companies listing of the OMX Nordic Exchange Helsinki. [www.honka.com](http://www.honka.com)

